

RONALD McDONALD
HOUSE CHARITIES®
KENTUCKIANA

“Collect-A-Million Club”
School Program
Administrative & Curriculum Guide

Pull!

*for Ronald McDonald House
Charities of Kentuckiana*



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PULL FOR RONALD McDONALD HOUSE CHARITIES of KENTUCKIANA

Every year, recycled pull tabs generate thousands of dollars for Ronald McDonald House Charities of Kentuckiana (RMHCK). RMHCK is a non-profit organization that provides a “home away from home” for families with children who must travel to Louisville for medical treatment. It is a place where families can feel at home, cook their meals, watch TV, read, do their laundry and enjoy the comfort and warmth of a supportive environment. Most of all, it is a place where a family can be close to their child when they are needed the most.

Ronald McDonald House of Kentuckiana opened September 10, 1984. The House, located at 550 South First Street, was completely renovated through the efforts of volunteers, community partners, and a generous donation from McDonald’s restaurants. Much of the time, service, materials, supplies and furnishings continue to be donated. Since opening our doors we have shared our home with approximately 2,700 families. Families have traveled from counties throughout Kentucky, southern Indiana, dozens of states and several foreign countries.

Ronald McDonald Family Rooms are located in Norton Suburban Hospital, Kosair Children’s Hospital and Frazier Rehab Institute. Families staying at the Ronald McDonald House are asked to pay \$15 per night, but no one is ever turned away. The actual cost to house a family is over \$69 per night. There is no cost to stay in one of our Family Rooms. Our pull tab recycling program is one of the ways we generated funds to help underwrite the cost of a night’s stay.

By encouraging your class or school to collect pull tabs, you can help us help families going through the toughest time of their lives.

GETTING STARTED

Program Description

Ronald McDonald House Charities of Kentuckiana offers Kentuckiana schools an opportunity to participate in a fantastic educational fundraiser. It is easy, fun, and educational. By collecting pull tabs for the House, students learn the importance of giving, they learn about non-profit organizations and how they work, and are exposed to the value of recycling.

Collect one million pull tabs and your school or class becomes a member of the Ronald McDonald House Charities of Kentuckiana “Collect-A-Million Club”. When you have reached your goal, ***Ronald McDonald*** will travel to your school and present your certificate.

Program Instructions

Follow the “Ten Steps to a Successful Project” and start collecting pull tabs. Please make certain that you are accounting for the pull tabs your school/class collects. When you have reached one million, you are officially a member of the “Collect-A-Million Club”!

If you like a representative from Ronald McDonald Charities of Kentuckiana to speak to your school/class about Ronald McDonald House & Ronald McDonald Family Rooms and ways you can help, please contact us at 502.581.1416.

Storing and Counting Pull Tabs

- Collect aluminum pull tabs in containers such as boxes, large-mouthed plastic containers, cardboard boxes, large Glad® storage bags, grocery bags, etc. Please do not use milk jugs because it is difficult to pour the tabs out into larger containers.
- Weigh the pull tabs (remember to subtract the empty weight of the container) and simply multiply the weight by the number of pull tabs in a pound (1,526).
- Most groups find it convenient to weigh the pull tabs in smaller batches as they are collected. No need to count each and every pull tab!

Recording the Number of Pull Tabs

- Record the numbers of pull tabs on the form attached in this Guide and mail it to: Ronald McDonald Charities of Kentuckiana
550 South First Street
Louisville, KY 40202
- Keep a copy for your records. Groups are responsible for keeping ongoing pull tab count. *RMHCK does not keep those records.*

Dropping Off the Pull Tabs

- Ronald McDonald House Charities of Kentuckiana is a largely volunteer-based organization whose mission is to provide care and support to families of children receiving medical treatment in the Louisville area. **Unfortunately, we are not able to pick up pull tabs.**
- Local McDonald's owner/operators have agreed to accept pull tabs for us. If you take the pull tabs to your local McDonald's restaurant please try to avoid the busy meal times. Mid-morning and mid-afternoon are best.
- Drop off tabs at Ronald McDonald House between the hours of 9:00 am and 9:00 pm, any day of the week. Please call ahead (502-581-1416). We don't always have volunteers available to help you unload.
- Don't live near the Ronald McDonald House in downtown Louisville? Or near a participating McDonald's restaurant? Then take your tabs to your nearest scrap metal or recycling processing business, turn in the tabs, collect the money they offer, and send that (in the form of a check made out to) :
Ronald McDonald Charities of Kentuckiana, Attn. Pop Tab Program
550 South First Street
Louisville, KY 40202
Remember to include the form with your check.
- Again, unless you have built a container to display the pull tabs as you collect them, most groups find it more convenient to drop off pull tabs in smaller amounts. **Please remember to provide the completed form with your tabs.** We need to identify your tabs.

TEN STEPS TO A SUCCESSFUL PROJECT

1. Assign a Chairperson: Identify someone or more than one person (make it a team effort!) who is enthusiastic, a good communicator, and above all, not afraid to do a little work. Be sure to include both faculty and students on your committee.

2. Discuss project with School Administration and Community Leaders

Will they be able to provide some funds for the purchase of containers? Will they allow you to place containers around the school and/or various businesses in your community? Would they be able to donate some incentives for your class? Talk to your administrators and community leaders. You may be surprised by the positive response.

3. Permanent or Passing?

Decide if you are going to make this a permanent part of your school, organization, or community or a one-time event. Whether it is a one-time or an ongoing commitment, you are choosing to make a difference in the lives of families with seriously ill children.

4. Choose a Container

Make it fun and be silly if you want. Just remember – NO GLASS and it must be easy to get the pull tabs out of the container. One school strung pull tabs on fishing wire and hung them down hallways above the classroom doors. Mark the tabs off by 100's, 1000's, 10,000's to help students visualize quantities.

5. Make it Fun

Set a goal and make it a contest. Whatever you do, the key word is FUN!

6. Publicize

Talk to people, make posters, or do announcements...whatever it takes to get the word out. Most people like to help those in need, and now it's your opportunity to tell them how.

7. Befriend the Maintenance Staff

The maintenance staff will always have excellent ideas for your project. Most of them will be happy to share ideas if asked. Ask about placement and what type of containers to use for your project.

8. Pick and Plan

Okay, you're almost done. Now it's time to hammer out the final details. You need to formulate a plan to empty the containers (for example, once a week) and figure out how to store and/or get the pull tabs to the nearest participating McDonalds or the Ronald McDonald House.

9. Check Your List Twice

You're in the final stretch...make sure you have an okay from the administration, a chairperson persons, containers, publicity, a storage and pickup plan, a few good people men to collect and empty containers, and patience. Remember, the only time that "success" comes before "work" is in the dictionary.

10. Just Do It

CONGRATULATIONS! All your hard work has paid off. Now it is time for you to sit back and watch as the students and faculty get into the spirit.

Curriculum Guide and Activity Suggestions

Arithmetic: Fun Tabulations

1 inch =	1 pull tab	1 mile =	63,360 pull tabs
1 foot =	12 pull tabs	16.75 miles =	1 million pull tabs
1 yard =	36 pull tabs	1 pound =	1,526 pull tabs
1 meter =	40 pull tabs	655 pounds =	1 million pull tabs
1 kilometer =	40,000 pull tabs	1 ton =	3,052,000 pull tabs

Measurement Activities

- The Sears Tower in Chicago is 1,454 feet tall – or how many pull tabs? (17,448)
- A full grown African elephant weights 10,046 pounds – or how many pull tabs? (15,330,196)
- How many pull tabs would equal a McDonald quarter-pounder? (320)

⇒How many tabs would equal the weight of a selected student?

⇒How far is it to the moon in pull tabs?

⇒How far is it from the school to your home in pull tabs?

Graphs

- Suggest to your students that they graph the progress as they try to reach their goal of one million pull tabs.

Estimating

- Have the student fill various containers with pull tabs and then estimate the number in the container. Then have someone count the actual number. Who was the closest?
- Estimate the number of pull tabs it would take to cover the top of a book, a student's desk, etc. Then put the tabs in place and count them.

Chemistry

- The symbol for aluminum is Al
- Hans Oerstad, a Danish chemist, first prepared metallic aluminum in 1825.
- Aluminum is the most abundant metal and the third most abundant element in the earth's crust after oxygen and silicon.
- Aluminum is never found as a free metal. Bauxite is the commercial source of aluminum.
- Aluminum becomes stronger when cold.
- Aluminum has high heat conductivity and a high strength to weight ratio.



USE YOUR IMAGINATION

Create a person, face, animal, musical instrument or Christmas tree, or let your imagination create an object using the pull tab. Try using markers, crayons, cotton ball, Q-tips, pasta shells, dried beans, yarn, or anything else your imagination can come up with!!

Ways We Use Aluminum

Because of its strength and light weight it is used to build...

- *Airplanes*
- *Automobiles*
- *Boat hulls*

Because of its heat conductivity it is used in...

- *Cooking utensils (pots and pans)*
- *Combustion engines*

Because of its conductivity, strength when cold, and the fact that it forms easily and can be made in very thin sheets it is made into...

- *Aluminum foil*

Aluminum does not rust when it comes in contact with water and oxygen like many other metals, which makes aluminum good to use for...

- *Siding on buildings*
- *Storm windows and doors*

History/Research Activities

Aluminum was discovered in the 1820s and is the most abundant metal on earth.

Who invented the pull tab? And when?

- *Ermal Fraze invented the pull tab in 1962*

What other events happened in 1962?

- *John Glenn was the first American astronaut in space*
- *The Cuban Missile Crisis occurred on October 28*

The first Ronald McDonald House was opened in Philadelphia in 1974.

What other events happened in 1974?

- *President Nixon resigned*
- *Happy Days premiered its first episode on television*

What famous event took place in Philadelphia?

- *Signing of the Declaration of Independence*

What icon of American history is located in Philadelphia?

- *The Liberty Bell*

The Ronald McDonald House of Kentuckiana opened in 1984. What other events happened in 1984?

- *Apple MacIntosh introduced*
- *Astronauts from the space shuttle Columbia made the first untethered space walk*

Literature Suggestions

How Much Is a Million by David Schwartz

If You Made a Million by David Schwartz

Counting on Frank by Rod Clement

How Big Is a Foot by Rolf Myller

Inch by Inch by Leo Lionni



Aluminum Recycling: Ten Fun Facts

1. Every minute of every day, an average of more than 123,000 aluminum cans are recycled
2. Since 1972, an estimated 660-plus billion beverage cans have been recycled—placed end-to-end, they could stretch to the moon nearly 300 times
3. Twenty years ago it took 19 cans to make one pound of aluminum. Today it takes 34 cans per pound of aluminum.
4. 97% of all soft drink cans are made of aluminum.
5. The average aluminum can in the U.S. contains 40% post-consumer recycled aluminum.
6. Today, the national average of aluminum can recycling is two out of every three cans.
7. American consumers and industry throw away enough aluminum every three months to rebuild the entire U.S. commercial fleet.
8. Recycling one aluminum can saves enough energy to keep a 100-watt bulb burning for almost four hours or provide enough power to a television for three hours.
9. Two thirds of the aluminum ever produced is in use today.
10. Recycling aluminum cans provides over **\$13,000** a year to help us serve families of seriously ill children. The estimated cost at the Ronald McDonald House per room per night is **\$69**, but we charge only **\$15**. That means that pull tabs help cover the difference for over **200 room nights**.

Word Search

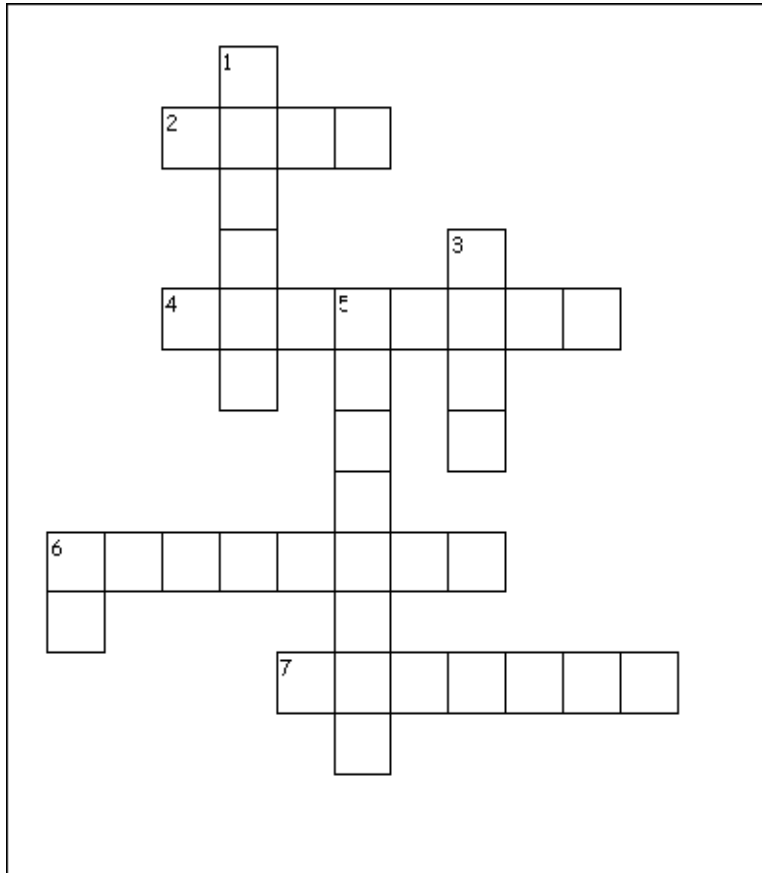
L W Y V I S W O X Q I G I T L
P W E G S U R D C T H R X N A
C T E L E H R R O Q R L H W U
J A C A C N A E S N P E J R C
Z P R O M O E R C L A D S G L
Z P T I M J M R I Y C T X T T
M K F C N M H E O N C V I L N
Z V D B X G U Y B U G L J O V
G X N X B S V N B W S X E S N
P R F G Y H L T I N F Q Q U I
K C L Q M O P O P T A B S P N
U R C O K U X E V Y Y R W P S
C M S H V S E R V I C E V O I
W D H O M E R C H S S O I R G
P D K I N D N E S S J U S T X

WORD BANK

CARING
HOME
LOVE
SHARING
COMMUNITY
HOME AWAY FROM HOME
RECYCLE
SERVICE

SUPPORT
DONATION
HOUSE
REST
POP TABS
GENEROUS
KINDNESS
WELCOME

Pull Tab Cross Word



ACROSS

2. There are 12 pull tabs in one _____.
4. You are helping _____ by collecting pull tabs.
6. The pull tab is made of a more pure form of _____.
7. The pull tabs are _____ to determine their value.

DOWN

1. A _____ is the little tab you pull to open an aluminum can of soda, cat/dog food, etc.
3. There are 63,360 tabs in one _____.
5. The ring pull can or “pull tab” can was _____ in 1962.
6. What is the elemental symbol for aluminum?



Ronald McDonald House Charities of Kentuckiana

Pull Tab Donor Form

Date: _____ Class: _____

Name of School: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: _____ Email: _____

WEIGHT OF PULL TABS: _____ = _____ (number of tabs)

____ Dropped off at local McDonald's Restaurant

McDonald's Location: _____

____ Dropped off at Ronald McDonald House

____ Our school/group would like to join the "Collect-A-Million Club". Please anticipate our goal and know that we will contact RMHCK all when we have reached our one million pull tabs goal. RMHCK will then assist in scheduling Ronald McDonald for a visit.

Please make a copy for your records and submit completed form to:

***Ronald McDonald House Charities of Kentuckiana
550 South First Street
Louisville, KY 40202
Phone (502) 581-1416
Fax (502) 581-0037***

HELP PICK UP THE TAB



RONALD McDONALD
HOUSE CHARITIES
KENTUCKIANA

Join the **“Collect-A-Million Club”** pull tab recycling program & help families in their time of need

***Pull Tab recycling project helps raise operating funds for
Ronald McDonald House Charities of Kentuckiana.***

***Ronald McDonald House and Ronald McDonald Family Rooms are a
“home away from home” for families of seriously ill children
receiving healthcare in Louisville.***

Return your pull tabs to participating Kentuckiana McDonald’s
Restaurants or drop them off at:

Ronald McDonald House Charities

550 South First Street

Louisville, KY 40202

www.rmhlouisville.org

502.581.1416

Sample News Release

(SCHOOL LETTERHEAD)

Release Date: _____

Contact: (Name)
(School)
(Telephone)

NEWS RELEASE

(Name of School) helps "Pick Up the Tab" for the
Ronald McDonald House Charities of Kentuckiana

The Ronald McDonald House Charities of Kentuckiana located in Louisville, Kentucky, gains assistance from (Name of School) with its pull tab recycling project. In 1996, Ronald McDonald House Charities kicked off a pull tab recycling program that generates funds in support of Kentuckiana's only "home away from home" for families of children undergoing medical treatment at Louisville-area hospitals. The overall goal for the project is to collect one (million/billion) pull tabs.

The pull tab "Collect-A-Million" project has gained support throughout Kentucky and southern Indiana from schools, employers, and social/civic groups. (Name of School) has enrolled in the special "Collect-A-Million" school project. In response to the growing popularity of the project, Ronald McDonald House of Louisville has developed an educational activities packet that includes useful materials for teachers to use in conjunction with the pull tab recycling project. Upon collection of one million pull tabs (Name of School) will receive special recognition as an official member of the Ronald McDonald House Charities of Kentuckiana's "Collect-A-Million" Club and also a visit from Ronald McDonald.

The Ronald McDonald House first opened its doors in 1984 at 550 South First Street in Louisville, Kentucky to help families of seriously ill or injured children who must travel to Louisville for medical treatment. Ronald McDonald House and Ronald McDonald Family Rooms provide a caring, affordable place to stay where families can get the rest and support they need while dealing with the illness or injury of their child. Ronald McDonald House charges only \$15 per night for a family to stay. Pull tabs are one way RMHCK raises funds to help offset the actual cost of a night's stay.

To learn more about how you can help the (Name of School)'s "Collect-A-Million" project, please contact (name of contact) at (Name of School and phone number).

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